



EDITORIAL

Corporate Finance Journal provides unique grass-roots intelligence to help C*Suite decision-makers stay informed of strategies for maximising shareholder value and locating untapped resources. It covers all aspects of Corporate Finance, from the management of working capital to analysing uncertainty and making wise investment decisions. Contributions and insights from industry insiders, financial commentators and high-status individuals ensure that in a world of shifting economic conditions and unexpected events, Corporate Finance Journal remains a source of authority, integrity and innovative thinking.

CONTRIBUTORS



Bjørn Lomborg

Often controversial, but rarely anything less than influential, the forward-thinking Head of the Copenhagen Consensus Center, adjunct professor at Copenhagen Business School and award-winning economist is the author of the *The Skeptical Environmentalist* and *Cool It*.



Dominique Moisi

A founder and Senior Advisor at the French Institute for International Relations, Moisi is currently a Professor at the College of Europe in Natolin, Warsaw. He is known for his geo-strategic analysis that centres on the reaffirmation of European cultural and economic power and its global implications.



Harold James

Professor of History and International Affairs at Princeton University, and author of *The Roman Predicament*. A prolific author, James has written extensively on the ongoing process of globalisation with a focus on European, and specifically German economic affairs.



Robert Skidelsky

A member of the British House of Lords, Skidelsky is Professor emeritus of political economy at Warwick University, author of a prize-winning biography of the economist John Maynard Keynes, and a board member of the Moscow School of Political Studies.



Dani Rodrik

Professor of Political Economy at Harvard University's John F Kennedy School of Government, Rodrik is the first recipient of the Social Science Research Council's Albert O Hirschman Prize. His latest book is *One Economics, Many Recipes: Globalization, Institutions, and Economic Growth*.



Naomi Wolf

The author, most recently, of *The End of America: Letter of Warning to a Young Patriot* and the forthcoming *Give Me Liberty: How to Become an American Revolutionary*, Naomi Wolf is the co-founder of the American Freedom Campaign, a prominent US democracy movement.



Joschka Fischer

Germany's Foreign Minister and Vice Chancellor from 1998 to 2005, Fischer led Germany's Green Party for nearly 20 years. Known for his emphasis on green politics and progressive environmental thinking, Fischer was senior fellow at Princeton University and is now employed by the Albright group.



J Bradford DeLong

Professor of Economics at the University of California at Berkeley and a former Assistant US Treasury Secretary, DeLong worked on Federal budgets in the Clinton administration and has written extensively on the nature of the American economy with specific focus on the stock market.



Shashi Tharoor

An acclaimed novelist and commentator, Tharoor is a former Under-Secretary-General of the United Nations, and was the official Indian candidate for the succession of Kofi Annan. He is the author of nine books and a prolific publisher of articles, opinion pieces and analysis.

strategies and inspiration for the C*Suite executive

ADVERTISING RATES & DATA 2009

Advertising rates

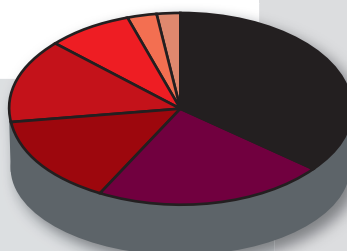
Single Page	£19,800	Premium Single	£21,500
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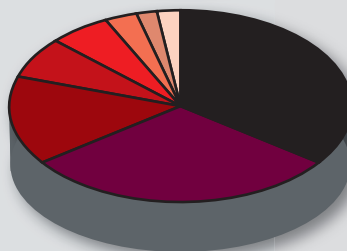
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- Change management
- Corporate governance and regulation
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- Performance management
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- Tax
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GEOGRAPHICAL BREAKDOWN

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- Middle East 15%
- Eastern/Central Europe 14%
- Asia Pacific 8%
- Central & South America 3%
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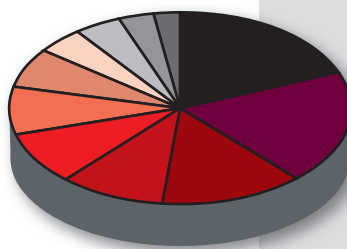
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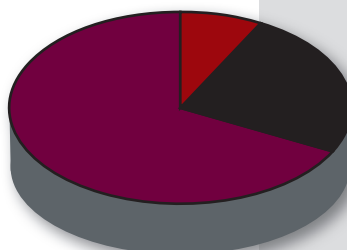
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SECTOR BREAKDOWN

- Finance 28%
- Business Services 17%
- Technology 12%
- Manufacturing 9%
- Mining/Energy 8%
- IT/Electronics 7%
- Education 6%
- Political Embassies 4%
- Communications 4%
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Target Readership

TOTAL READERSHIP
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